Spencer Camp

AI Product Design Engineer

Create beautiful software

I help teams create world-class digital products with interface, experience, interaction, and visual design

Experience

Starlight
Feb 2026 - Present
Founder & CEO — San Francisco, CA

- Founded an **AI sales platform** that turns simple searches into **qualified leads and booked meetings**, generating **6 figures** in revenue

Venmo, PayPal
Mar 2024 - June 2025
UX Product Designer III — San Francisco, CA

- Drove design for Venmo Credit Card, impacting **6M+ active users** with end-to-end visual and interaction design
- Spearheaded Venmo Teen Account, achieving **$1B+ total payment volume growth** in less than a year
- Pioneered feed redesign and P2P instant transfers features, driving **15% growth** in instant transfer revenue

Future
May 2022 - Jan 2024
Lead Product Designer — San Francisco, CA

- Designed a **0-to-1** all-in-one personal finance iOS app, integrating insights, banking, credit, stocks, and crypto for a San Francisco-based venture-backed startup

Sling TV
Dec 2020 - Aug 2021
Senior Product Designer — San Francisco, CA

- Executed end-to-end redesign of Sling TV app across TV, browser, and mobile, resulting in **20% increase in adoption** and **20% reduction in cancellations**, with positive coverage from The Verge

Accenture
Jan 2020 - Dec 2020
UX Product Designer — San Francisco, CA

- Developed a CRM for Disney to manage **$200M+** in ad inventory sales, streamlining enterprise operations
- Improved P&G's employee research experience by **20%** through the design of an internal research hub

Frog
Oct 2019 - Dec 2019
Interaction Design Intern — Austin, TX

- Improved adoption metrics by **30%** through a design language system and engineering dashboard for a **$100B+** global energy company

Wix
Jun 2019 - Aug 2019
Web Design Intern — New York, NY

- Designed a pre-released landing page for **a National Book award-winning author**—in partnership with Penguin Random House's One World Books and Wix

Thermo Fisher Scientific
Jun 2018 - Feb 2019
UX/UI Design Intern — Carlsbad, CA

- Boosted candidate application growth by **25%** via in-depth UX research
- Enhanced design efficiency, reducing inconsistency by **30%** with a centralized UI design system

Realiti News
Mar 2017 - Apr 2018
Founder, Designer, and Developer — Los Angeles, CA

- Founded, designed, and developed an iOS app that streams human-read audio narrations of popular news and magazines: Wired, TechCrunch, Time, Reuters, Slate, Mashable, Huffpost, and more...
- It was available in the iOS app store and generated **6 figures** in revenue—read more

NASA Jet Propulsion Laboratory
Mar 2016 - Jul 2016
Web Administrator Intern — Pasadena, CA

- Built web components, created budgets, managed equipment installations, and recorded procedures for Mars team

Wells Fargo
Jun 2015 - Aug 2015
Web Design and Technical Writer Intern — Irvine, CA

- Wrote technical procedures, built pages for the intranet in html/css, and designed internal documentation

Education

University of Southern California
Master of Science in Integrated Design, Business, and Technology

- Focused on integrating art, design, engineering, and business; inaugural cohort founded by Dr. Dre and Jimmy Iovine

Biola University
Bachelor of Science in Business, Marketing, and Management

- Studied strategy, marketing, finance, and management fundamentals—earned a **Magna Cum Laude**

Contact

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Skills

Design
Product Design
User Experience Design
User Interface Design
Interaction Design
Visual Design
Motion Design
Design Systems
Prototyping, Wireframing
Web Design, Mobile Design
Frontend Development
Product Strategy
Accessibility

Software
Figma, Paper
Claude Code, Codex
Cursor, Midjourney
Grok Imagine, Framer

Development
React, Postgres
Vercel, Cloudflare
Supabase, GitHub
Google Cloud, AWS
iOS, Android, Flutter

User Research
Usability Testing
A/B Testing
Moderated User Research
Unmoderated User Research
Information Architecture
Contextual Inquiry
Product Analytics
Heuristic Evaluation
Ethnography